

Model 1.1

# Communication history I

The timeline below represents only a fraction of the developments in the history of communication. These dates and names should help put modern developments in perspective.

**BC**

3000

1500

200

59

**AD**

105

1034

1450

1517

1563

1564

1611

1621

1690

1704

1735

1787

1826

1841

1844

1851

1860

Sumerians invent writing.

Semites develop alphabet.

Parchment (early paper) is invented in Asia Minor.

Romans publish "news sheets."

Chinese invent ink and paper made from wood.

Chinese invent movable clay type (printing).

Gutenberg invents the printing press and movable metal type allowing for "mass" production of books.

Martin Luther publishes *95 Theses*. He starts a style of clear writing and opposition to the establishment.Foxe publishes his *Book of Martyrs* – the first English journalistic bestseller, about people who died for a cause they believed in.

The pencil is developed.

King James version of *Bible* is published.

First newspaper published in England.

The first American newspaper, edited by Benjamin Harris, is published – *Publick Occurrences*.First continuing American newspaper – *Boston News-Letter*.

Trial of John Peter Zenger establishes that truth is a defense against libel.

First Amendment to U.S. Constitution states that "Congress shall make no law . . . abridging freedom of speech, or of the press . . ."

The first permanent photograph is made by Joseph Niépce. (It took eight hours to expose.)

*New York Tribune* is founded by Horace Greeley.

Telegraph invented. Widespread impact on newswriting during Civil War.

*New York Times* founded.

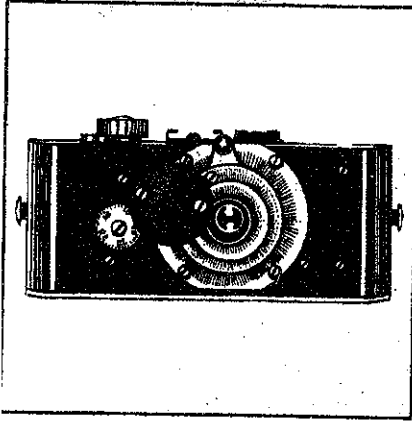
Mathew Brady takes first picture of President Lincoln. His most famous photos, however, are of the Civil War.



Model 1.2

# Communication history II

During and after the Civil War, mass communications began developing at an astonishing rate. These dates and names should help put modern developments in perspective.



- 1873 First halftone photograph (of New York City's old Steinway Hall) published in *The Daily Graphic*.
- 1876 Alexander Graham Bell patents telephone.
- 1889 Jacob Riis photographs the slums of New York City. He took pictures not only to depict the problems of the city but to help the people.
- 1906 John Upton Sinclair publishes *The Jungle*. During this era, journalists a look at the social problems in the world around them.
- 1914 Prototype of Leica invented, first hand-held, precision 35mm camera.
- 1920 First radio newscast.
- 1923 *Time* magazine founded.
- 1926 NBC formed.
- 1927 CBS formed.
- 1936 Dorothea Lange takes her classic picture "Migrant Mother."
- 1940 First television newscast.
- 1945 ABC formed.
- 1947 Bell Laboratories develops transistor.
- 1961 First television coverage of first U.S. manned space flight.
- 1964 U.S. Supreme Court rules in *New York Times vs. Sullivan* that the press has almost absolute freedom when dealing with public officials.
- 1965 U.S. ground troops are sent to Vietnam, and TV brings war into American livingrooms.
- 1969 TV shows first moonwalk.
- 1980 Producing publications entirely with computers now feasible.
- 1984 Desktop publishing era begins.
- 1988 Video "stills" become feasible.

