

Podcast Rubric

Group members _____

	Proud to Podcast	Pushing Perfect	How to Make it Better
Content	<ul style="list-style-type: none"> -Establishes a clear purpose and consistently maintains focus -Selects quality content which includes all important vocabulary -Arranges presentation using own words -Always written with the audience in mind 	<ul style="list-style-type: none"> -Establishes a purpose and reasonably maintains focus -Selects adequate content and includes most of the important vocabulary -Arranges presentation using own words -For the most part, written with the audience in mind 	<ul style="list-style-type: none"> Clarify your purpose and/or focus Check to see that you have enough content Fact check your content Review the important vocabulary Rewrite presentation so it is in your own words
Delivery	<ul style="list-style-type: none"> Extremely well-rehearsed, smooth delivery in a conversational style Highly effective enunciation, expression, and rhythm keep the audience hooked Consistently uses correct grammar Volume of voice enhances presentation 	<ul style="list-style-type: none"> -Well-rehearsed and almost always smooth delivery -Effective enunciation, expression, and rhythm keep the audience interested -Nearly always uses correct grammar -Volume of voice is sufficient 	<ul style="list-style-type: none"> -Practice your presentation until it doesn't sound like you are reading -Make your voice sound expressive and rhythmic -Increase or decrease your pace -Try it again without laughing -Double check your grammar -Check voice levels
Enhancements	<ul style="list-style-type: none"> Always enhance the quality and understanding of the presentation Evoke a rich emotional response from audience Follow rules for quality graphic design 	<ul style="list-style-type: none"> -Adequately enhance the quality and understanding of the presentation -Evoke an emotional response from audience 	<ul style="list-style-type: none"> -Clarify the purpose of your enhancement
Technical Production	<ul style="list-style-type: none"> Transitions are smooth, spaced correctly, and without noisy, dead space Makes every effort to anticipate and filter out unwanted ambient noise Effective use of music Sound remains at a consistent level throughout Podcast length keeps the audience interested and engaged 	<ul style="list-style-type: none"> For the most part, transitions are smooth and spaced correctly; a minimal amount of noisy dead space can be heard Some ambient noise Somewhat effective use of music Sound level changes are acceptable Podcast length keeps audience listening 	<ul style="list-style-type: none"> -Go back to the editing board to eliminate "cut offs" -Filter your background noise and record again -Revisit your music output levels or style of music -Check your sound levels -Re-examine your chapter sequence and/or graphic changes -Trim down your piece to eliminate any unnecessary audio