

Does your podcast.....

Establish a clear purpose? (WHY are you podcasting for us today?)

Contain fifth grade language and vocabulary? (Don't 'dumb' it down.)

Use your own words? (Do not plagiarize for you podcast!)

Keep the audience in mind? (Who is going to be listening to this?)

Have smooth delivery? (Do not stop and start, stutter, use 'um', etc.)

Have a voice that is interesting to listen to? (Do not use a robot voice.)

Have a length that keeps your listener interested? (Do not cut it too short, but do not drag on, either.)